

SUSTAINABLE PACIFIC GROVE

Tuesday, February 3

P.G. Museum of Natural History

7 - 8:30 P.M.



FSC CERTIFIED FORESTS

Bill Hayward, President, CEO and Chief Sustainability Officer for Hayward Lumber, and Chairman of the Board on the Forest Stewardship Council (FSC) will discuss:

- how FSC certified forests differ from the traditional "plant and cut sustainable" forests,
- what are the impacts of not changing our practices - personal, community, national, worldwide
- where the building industry is going,
- who is making the changes, how they are doing it,
- what part we the consumers can play.

This is our opportunity to learn about practices that lead to a more sustainable use of our forest resources, plus how it helps reduce carbon emissions. Come and join us. Don't miss it.